# Adaptive Issuance<sup>™</sup> Suite Overview

Datacard<sup>®</sup> Adaptive Issuance<sup>™</sup> Suite provides a flexible, easy-to-manage platform for the end-to-end issuance of any credential, from any device. The complete suite addresses the challenges in this age of credential issuance — from EMV issuance, smart credential complexity and increased customization to evolving industry standards and data security threats. It provides you with a foundation for your issuance infrastructure that quickly and easily accommodates fast-paced change.

#### **Accelerate Issuance**

The Adaptive Issuance software includes comprehensive data preparation functionality that reduces implementation steps and simplifies the migration to a new smart credential format. The suite also includes Entrust Datacard's proprietary EMV Card Validation Program, which provides interoperability between a number of leading card manufacturers and the Adaptive Issuance software. The profiles reduce implementation time, helping to avoid costly errors and improve the customer experience.

## **Cost-Effective Issuance**

The complexity of issuing smart credentials — including new processes and managing large amounts of data can add substantial costs to your issuance operations. Adaptive Issuance Suite empowers you to cost-effectively manage these new challenges with automated data preparation and personalization functionality, including pre-configured data input formats and smart credential profile templates based on industry standards. These libraries remove the need for costly custom development and data migration.

## **Define Your Level of Autonomy**

The modular Adaptive Issuance Suite allows you to choose exactly which processes and which data will remain within your in-house environment. This enables you to retain control of EMV profiles, card personalization, etc. as it fits your unique issuance strategy.

# Data Security Through Complete Integration

Adaptive Issuance Suite provides seamless integration between your issuance software and hardware, delivering complete visibility and traceability of data as it moves throughout your issuance environment.

## **Configurable Libraries**

To simplify and accelerate smart credential issuance, the Adaptive Issuance Suite includes pre-configured setup and pre-set libraries based on the latest industry standards.

- Input Data Format
- Payment Associations' EMV Standard Profiles
- Chip Personalization Entrust Datacard® EMV Card Validation Program
- Output Data Format



# CORE VALUES

# Intelligent

Bringing together leading technologies and proven best practices.

#### Adaptable

Agile framework adapts to evolving standards, new technologies and changing demands.

#### Scalable

Quickly and cost-effectively scale up — from workstation-specific to enterprise-wide.



### **Investment Protection**

Adaptive Issuance Suite is designed to set industry standards for longevity, flexibility and continuity.

#### Future developments will include:

- Configurable libraries will be continuously updated to reflect changing standards, technologies and best practices.
- More Enterprise capabilities and Issuance Management features are coming soon
- Key Management will include functionality for extremely high-volume issuance.

# Entrust Datacard Software Maintenance Agreement (SMA)

Subscribing to the Datacard SMA maximizes the future-proof value of your investment.

- Easy software upgrades, updates and service packs
- Immediate, electronic access to all upgrades and patches
- Fixed annual cost for budget planning
- Expert technical support via Datacard Global Customer Service

# Expert-By-Your-Side Services

Benefit from an opportunity to use dedicated domain experts to integrate Adaptive Issuance into to your issuance environment. Dedicated Expert will help you:

- Architect, design and implement smart issuance solutions in multi-platform environments.
- Smooth your issuance platform transition by identifying and addressing the architecture and interdependency concerns.



**St. Louis, MO** 17825 Edison Ave Chesterfield, MO 63005 (636) 386-8400 Memphis, TN 5045 Covington Way Memphis, TN 38134 (901) 372-4600

# www.elliottdata.com

# **()** Entrust Datacard<sup>®</sup>

Entrust Datacard, Datacard and the hexagon design are trademarks, registered trademarks and/or service marks of Entrust Datacard Corporation in the United States and/or other countries. Names and logos on cards are fictitious. Any similarity to actual names, trademarks or tradenames is coincidental. ©2016 Entrust Datacard Corporation. All rights reserved. Specifications subject to change without notice. \$W15-911-001